



BAPTIST HEALTH®

Floyd Memorial Hospital and Health Services

May 31, 2016

Presented by:

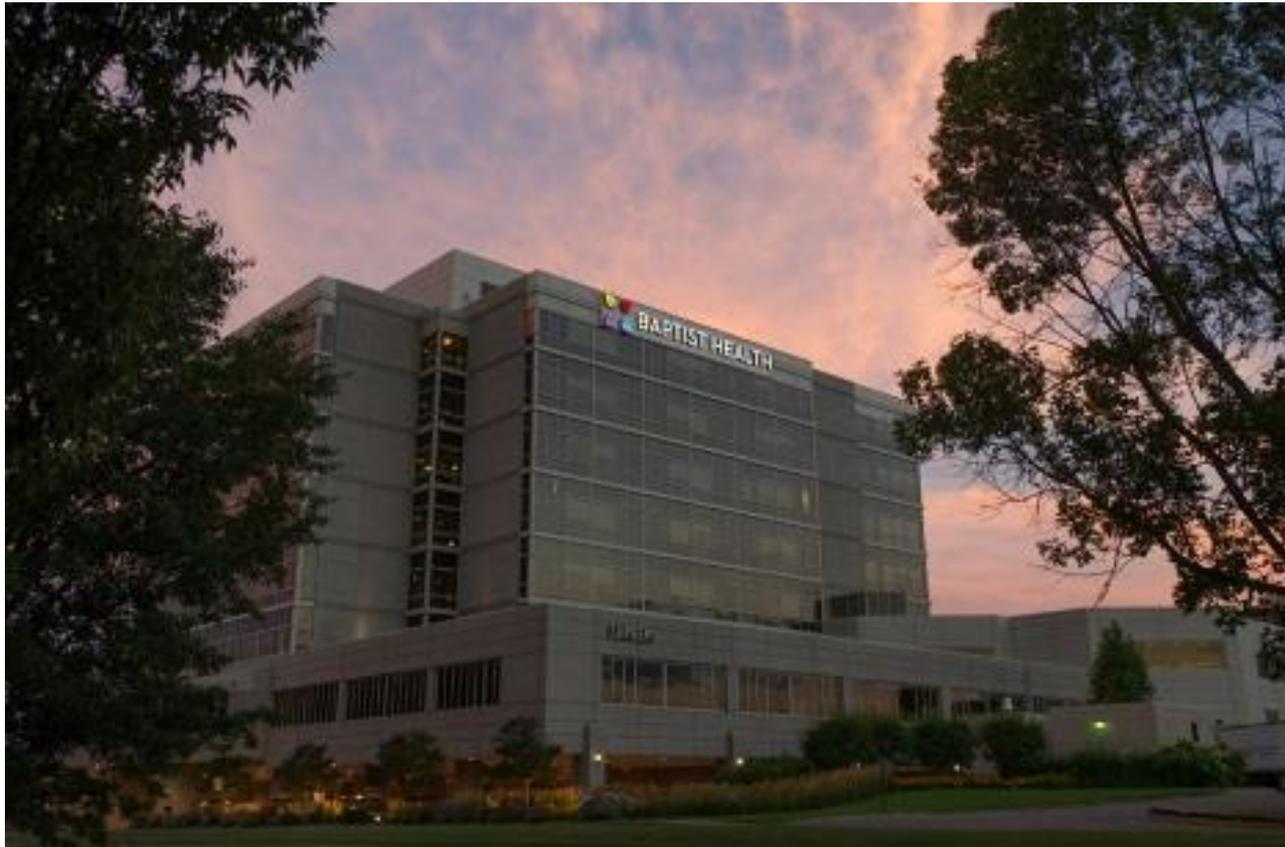
David Gray, Regional Executive, President Baptist Health Louisville



What we will cover today...

- **Who** is Baptist Health?
- **Why** is Floyd Memorial Hospital important to us?
- **What** is the future of healthcare in Southern Indiana?

Who is Baptist Health?



We are Mission-Driven

Baptist Health demonstrates the love of Christ by providing and coordinating care and improving health in our communities.

This means to:

- Provide quality care
- Improve health
- Coordinate all aspects of care
- Take care of the whole person



We are Values-Driven

As a faith-based organization, Baptist Health emphasizes the values of:

Integrity, Respect, Excellence, Collaboration, Compassion and Joy

Firm Foundation:

- Faith-based
- 20,000+ strong
- \$2.1 billion in revenue
- Strength to support our mission



We are Vision-Driven

Baptist Health desires to lead transformation to healthier communities and proposes to affiliate with key partners to assure geographic coverage.



We have a Brand Promise:

To treat you the way we would want to be treated, every time, at every Baptist Health location.



System Services



Corbin



La Grange



Lexington



Louisville



Madisonville



Paducah



Richmond



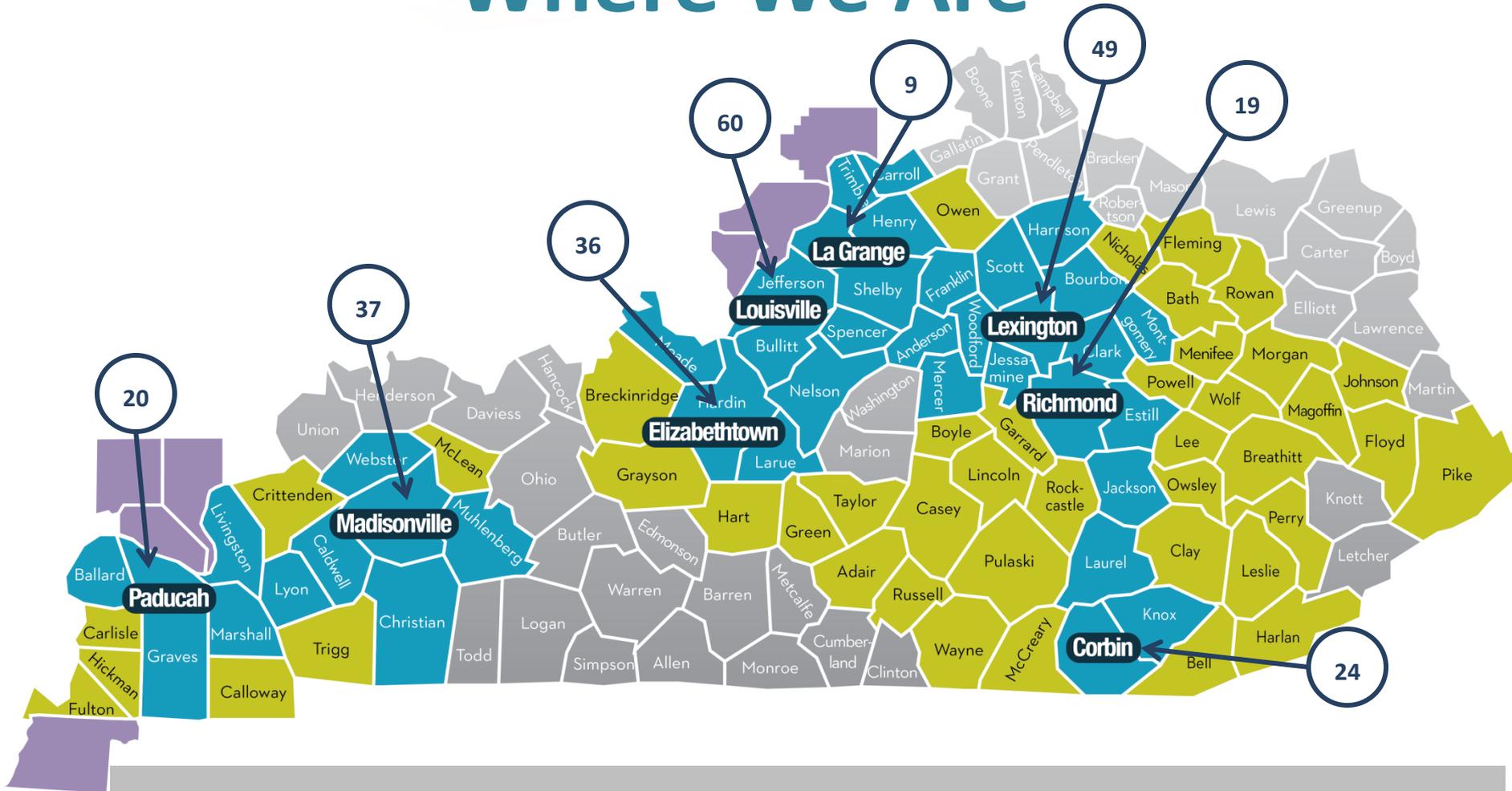
Baptist Health Plan



Hardin Memorial Hospital



Where We Are



Points of Care
 Primary Service Area
 Secondary Service Area
 Neighboring State Service Area



Baptist Health At A Glance



3.2 million

Service Area Population



Hospitals

7 owned
1 managed



\$2.1 Billion

Revenues



\$1.2 Billion

Unrestricted Cash



\$2.8 Billion

Total Assets



2,274

Licensed Beds



20,791

Employees

26%

Debt to Capital

194%

Cash to Debt



213

Days Cash on Hand

92,746

Acute Admissions

1.6 million

Outpatient Visits



\$1.8 Million

To the community

318,280

Emergency Room Visits

26,007

Inpatient Surgeries



117,586

Outpatient Surgeries



12,377

Deliveries

We are a Statewide Leader

	SERVICE	STATE RANK	VOLUME
	Births	#1	1 in 4
	Outpatient Visits	#1	1 in 6
	Admissions	#1	1 in 6
	Cancer Patients	#1	1 in 6
	Open Heart Surgeries	#2	1 in 5
	Emergency Visits	#2	1 in 8



BAPTIST HEALTH®

We are Committed to our Communities



\$63 Million Charity care for those unable to pay

\$30 Million Medicaid costs not reimbursed

\$20 Million Care provided for those who have not paid their bill

\$12 Million Services provided at a loss

\$5 Million Health improvements, education and research

TOTAL: \$130 Million

We are Active in Clinical Research

- 230 Clinical Studies Statewide
 - Oncology
 - Cardiology
 - Orthopedic
 - Neuroscience
 - Many more



We've been Recognized



Why is Floyd Memorial Hospital Important to us?



Why is Floyd Memorial Hospital Important to us?

- They are the **market leader** in Southern Indiana.
- We **have complementary markets** so that through the coordination of care, both Floyd Memorial Hospital and Health Services and Baptist Health can grow.





Why is Floyd Memorial Hospital Important to us?

- Immediate access to a **comprehensive provider network to support population health** and Baptist Health Plan products already licensed in Indiana. Serves as the “hub” for future ambulatory and population health strategies in Southern Indiana.
- Immediate **growth of ambulatory services** that are critical in the future.

Why is Floyd Memorial Hospital Important to us?

We have a history of cooperation:

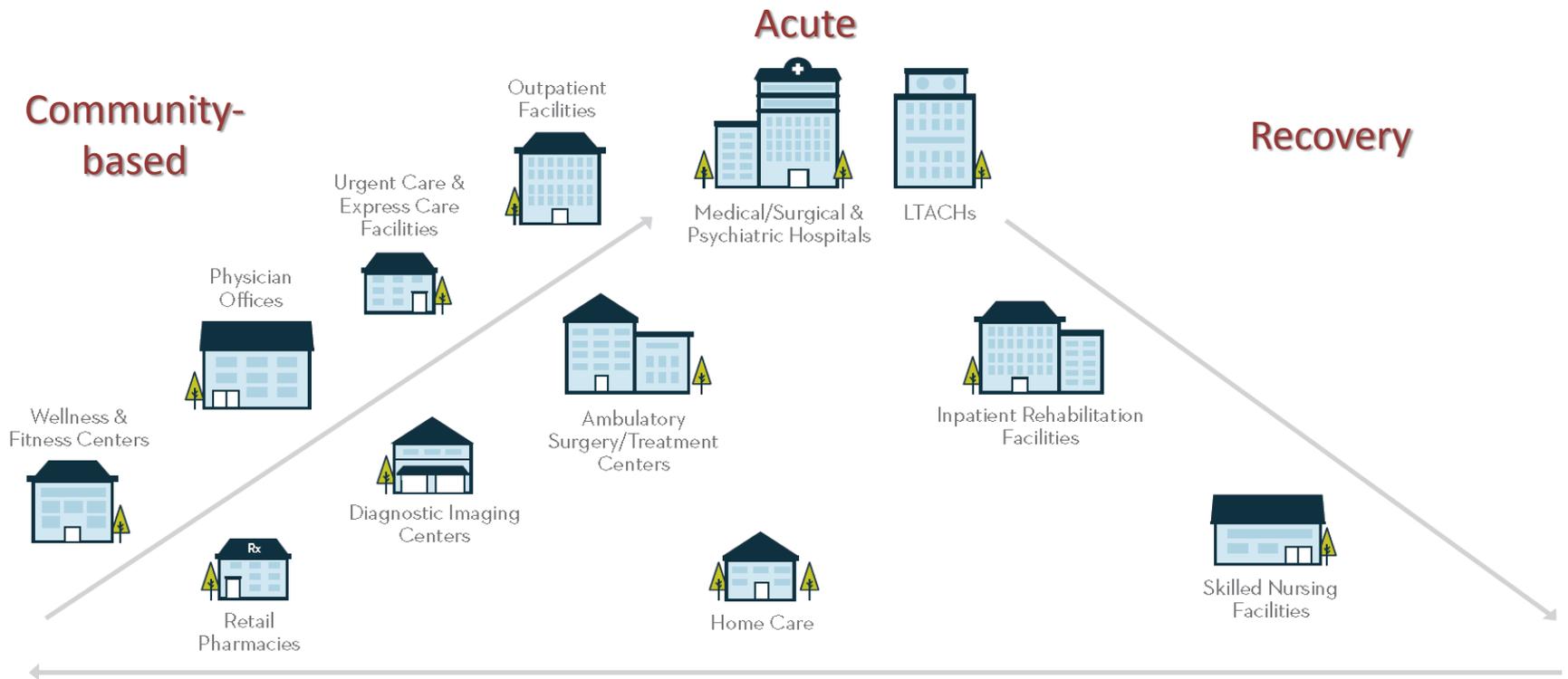
- For years, Baptist's relationship with Floyd Memorial has been one of collaboration and partnership.
 - Currently, **five Baptist employed physicians are providing services at Floyd Memorial.**
- Our vision for Floyd Memorial also includes building further upon this type of care coordination and clinical integration.

Why is Floyd Memorial Hospital Important to us?

We have similar cultures:

- Extremely important to us, and we think for you too.
- We pledge to create and maintain a **culture of engagement where people are first**.
- As a faith-based company Baptist Health strives to really **live our values each day**: Integrity, Respect, Excellence, Collaboration, Compassion and Joy.
- We believe in a culture of safety, mutual trust and respect promoted through fair evaluation, equitable compensation, ongoing support and consistent recognition of our core values.

What is the future of healthcare in Southern Indiana?





Future of Healthcare in Southern Indiana

- Continue to operate as a **comprehensive regional referral center**.
- Improve Floyd Memorial's ability to keep patients close to home.
- **Become stronger together in the Southern Indiana / Metro Louisville area** by working together clinically and operationally.



Future of Healthcare in Southern Indiana

To accomplish this, we will:

- **Strengthen and expand key clinical services.**
- Expand geographic footprint by **expanding ambulatory services and locations.**
- Strengthen physician relationships and **increase care coordination and collaboration** with current Baptist physicians.
- **Recruit** new physicians.
- **Invest** in facilities and equipment.

All to benefit Southern Indiana patients.

Our Future



- Mission and Vision
- Clinical Excellence
- Community- Based
- Financial Strength
- Transformation of Health Delivery

